



Interdiszciplináris
Kutatásfejlesztési
és Innovációs
Kiválósági Központ



WIPS



Green and digital transition

The 7th Conference in cooperation with the European Association for
Comparative Economic Studies

18 – 20 June 2025

The green and digital twin transition agenda was launched by the European Union in 2019. The ultimate goal is to achieve zero net carbon emissions by 2050, by which the EU strives to become the first climate-neutral continent. Successfully implementing the agenda requires intellectual creativity as well as the sharing of ideas and possible solutions to the challenge. In fact, vivid scientific and professional debates are being conducted about the issue EU-wide, while the EU and its member states are also taking numerous steps towards reaching the defined objectives.

Our conference addresses the main topic along three main tracks:

- **EkonBiz** – *Economic and business aspects of the green and digital transition*

The European Green Deal encompasses the green transition of the economy and the society. Importantly, in reaching the objective of the climate-neutral continent by 2050, digitalisation plays a crucial role while the essence of the Europe fit for the digital age strategy is that the digital transformation of the economy and the society shall benefit the citizens and the businesses, meeting the requirements of social justice and inclusivity at the same time. Therefore the green and digital twin transition is present in the design and implementation of various policies (e.g. agricultural policy, industrial and technology policy, energy policy, education, trade policy, regional policy, foreign policy, not to mention environmental policy), while it poses a large-scale legislation and regulation challenge and task, not independently of the society to which the policies and legislation apply.

- **LegPOL** – *Legal and political science aspects of the green and digital transition*

The conference's Legal and Political Sciences Track (LegPOL) will examine the critical role of law and politics in advancing the European Union's green and digital twin transition agenda. The track invites legal scholars, practitioners, and policymakers to discuss how regulatory frameworks can address challenges posed by emerging digital technologies such as AI, blockchain, and digital twins

in environmental governance. Key topics include essential state functions, democracy and data protection in sustainability applications, intellectual property challenges in green innovation, compliance mechanisms for environmental and digital regulations, and political implications of the green and digital transitions. LegPOL explores diverse perspectives, including cybercrimes targeting digital infrastructure, corporate negligence, and environmental offences facilitated by digital technologies. The political, ethical, and social implications of digital transformation, such as inclusivity and equity, will also be addressed. Presentations on the overlaps of intellectual property law, disruptive technologies and the circular economy will be organised within the WIPS (Workshop on Intellectual Property Law in Szeged) Faculty of Law and Political Sciences series. LegPOL encourages interdisciplinary dialogue and offers innovative solutions to these legal and political challenges. It will feature panel discussions, paper presentations, and networking opportunities, emphasising how legal systems and political processes can support the EU's dual transition agenda.

- **Humanities** – *Societal and human aspects of the green and digital transition*

The green and digital transition has fundamental social and human consequences: a complete transformation of access to information and public services, which, in addition to further marginalising disadvantaged social groups, creates new marginalisation, especially for those less digitally literate. It is generating debates on teaching methods and content, from the point of view of pedagogy, equal opportunities and learning outcomes. We are also seeing alarming results in terms of the individual and social consequences of the digitalisation of society, such as the disintegration of communities, the increase in pseudo-relationships, the creation of single-member groups, the increase in polarisation, and the serious deterioration in the mental well-being and cognitive performance of individuals, especially the youngest age groups. In the social and human section of the conference, we invite papers that explore the ethical, (socio)linguistic, psychological, sociological, socio-psychological, political and philosophical implications of the green and digital transition.

- Papers in the fields of either economics & business studies, legal and political science, or the humanities are welcome. Interdisciplinarity is appreciated.
- Papers as well as panel proposals can be submitted. Selected papers will be published after a peer review process in an online volume with an ISBN number.
- The Conference provides a dedicated track for PhD students.
- This is an in-person event.

Important dates	
Abstract submission	20 March
Notification on acceptance	11 April
Registration	14 April – 31 May*
Programme announced	2 June
Full paper submission	4 July
Review provided to authors	31 July
Revised paper submission	31 August

*Registration fee: 25 EUR for presenting authors and PhD students, 50 EUR for non-presenting participants.

Please send your abstract using the [provided template](#) to conference@eco.u-szeged.hu

Organising Committee

- **Dr. Anita Pelle**, Associate professor, Head of the Committee and the EkonBiz track
- **Prof. Krisztina Karsai**, Professor, Head of the LegPOL track
- **Prof. Klára Sándor**, Professor, Head of the Humanities track
- **Dr. Edina Zvara**, Associate professor
- **Dr. Sarolta Somosi**, Assistant Professor
- **Giola Cami**, PhD student
- **Mónika Zákány**, Financial Officer

Further information

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Organiser: University of Szeged Centre of Excellence for Interdisciplinary Research, Development and Innovation, Humanities and Social Sciences Cluster, ICT and Societal Challenges Competence Centre

in cooperation with

University of Szeged Faculty of Economics and Business Administration

and

European Association for Comparative Economic Studies

The conference is supported by the Science Patronage Programme of the National Research, Development and Innovation Office of Hungary.

Project ID: MEC_SZ_149202.