

18



57

BUDAPEST BUSINESS SCHOOL  
UNIVERSITY OF APPLIED SCIENCES

**BGE**



# JOIN THE SUCCESS RELOADED 2022 SUMMER SCHOOL



Participate in a summer program organised by Budapest Business School in the heart of Europe, in Hungary and earn 2+6 credits points.




# Why join us this spring and summer?



- gain a uniquely global perspective while studying with peers from all over the globe
- learn from professionals with real-world business experience
- get an insight into the economy of the countries in Central Europe and learn about the business opportunities they can offer
- be part of organised study trips, company visits and lots of fun
- credits can be transferred to full time Budapest Business School programs and you can also redeem them at your home university



## Timing and fees

PROGRAM	DATE	FORMAT	Gained ECTS credits	FEES
kick-off meeting	2 March 2022	online	none	free of charge
online individual/team work*	28 March - 1 July 2022	online	2 	free of charge
summer school	25 July 2022 - 5 August 2022	in person, in Budapest, Hungary	6	590 EUR** plus 190 EUR for accommodation (optional)



\* Online course is optional and not prerequisite for the summer program!

\*\*Participation fee does not include insurance, visa and travelling expenses.

# Summit of Universities: Call for Central European Summer School

Join us for the full program (online and offline) to maximise your exposure to global collaboration.

Students will have the possibility to gain a uniquely global perspective by studying both local and international business dynamics in the Central European area. All this comes in a global environment, while participants can experience the imperial architecture and lively cultural life that Budapest has to offer.

You will be taught by professionals with real-world business experience who will be focusing on the special issues of Central European countries' economy. Broaden your horizons and learn more about the most relevant economic issues of the region, as well as their business opportunities inside and outside the EU, especially in East Asia.



## What **online** participants will experience?

- Working individually and in teams
- A modern business simulation game, which models real-life challenges of companies
- Strategic planning exercises to get hands-on knowledge about business decisions

## What **in-person** participants will experience?

40 hours per week course for 2 weeks where 30 hours is in class studies

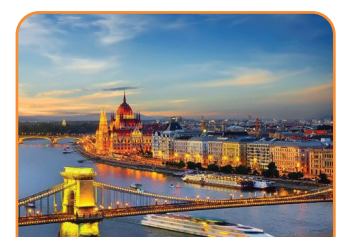
- Business Simulation
- Strategic Planning (Small and medium-sized enterprises)
- Project Management of Investment (in Central Europe)
- Global Trading relations (Europe & Far East)
- Corporate Finance (Small and medium-sized enterprises)

Plus:

- Organized study trips and company visits
- Public transport passes with free Danube cruising
- Organized entertainment programs such as opening and closing parties
- cruise to the Danube Bend
- free breakfast on lecture days



**Accommodation offer for 190 EUR: fully equipped double rooms in the center of Budapest for 12 days**



**We are excited**

**to meet you during the summer of SUCCESS**

**- BA, MA and PhD students are welcome -**



**ARE YOU INTERESTED?**

- Submit your application at <https://apply.uni-bge.hu/> and find:  
**Success Reloaded 2022 – Summer School**
- Drop us an email!
- or simply join us at the kick-off meeting on 2 March!



**Your first adventure after Covid**

**Further information:**

-  <https://www.facebook.com/SuccessSummerSchool>
-  [studyinfo@uni-bge.hu](mailto:studyinfo@uni-bge.hu)

**Location**

Budapest Business School University of Applied Sciences  
29-31 Markó u., 1055 Budapest, Hungary



18  57

**BGE**